

Good Luck Green Army Video

What is the Good Luck Green Army video:

Hockey Ireland would like to ask clubs to produce short videos wishing our women's international team good luck in the upcoming Tokyo Olympics.

Clubs will be given guidelines on what they might include in the video and are requested to use the hashtag #GoodLuckGreenArmy when putting their video on social media

Hockey Ireland will also be requesting clubs to send their videos to marketing@hockey.ie before the 14th July 2021 to be used in a montage video to be used on Hockey Ireland social media

Good Luck Green Army Video Guidelines

Any clubs wishing to make a #GoodLuckGreenArmy video please have a look at the guidelines below:

- Videos welcome from clubs, players, families, schools, sponsors, businesses etc to wish the Women's International Team good luck at the Tokyo Olympics
- Please ensure you only post your videos in the time frame from 28th June to 23rd July to ensure max effect and coverage
- Please do not mention individual players names in videos (risk or injury or anything else that may prevent that player from taking part).
- If possible please record your video in landscape orientation

Some ideas you might use but please feel free to be creative

- Training session groups wishing good luck green army
- Handmade posters
- Skills videos with players saying good luck green army after showing skills
- Include volunteers (not just players and coaches) – great to see committees and administrators involved too
- Spell out good luck with players or sticks on pitch

How else can your club get involved:

- Get your club to take part in the Design a Jersey Competition
- Hold a colouring competition with your younger members using the Hockey Ireland Colouring Book
- Get all your players involved in completing the 21 Day Olympic challenge
- Host a mini Olympics competition
- Make the most of the Olympic Legacy and get your club involved with some of the Hockey Ireland Development Programmes